



News from Citizens for Arts to Zoo

SCFD heads to ballot

Governor signs bill; now it's up to voters

With overwhelming approval from the Colorado Legislature and the signature of Gov. Bill Owens, the SCFD reauthorization bill now moves to its final test: the Nov. 2 ballot.

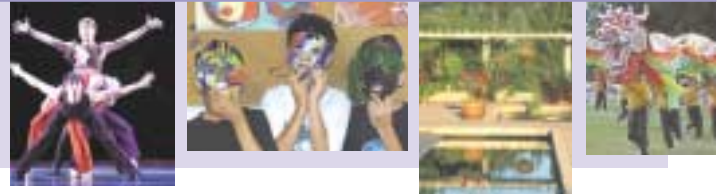
The legislature passed the bill with little opposition and no amendments, and the governor signed the legislation in April. The strong support of the bill among legislators—even those who live outside District boundaries—is a reflection of widespread support for the SCFD and its benefits to the region's cultural programs.

The House passed the bill 56 to 9; the Senate approved it 27 to 7. Bill sponsor Rep. Shawn Mitchell, R-Broomfield, praised the legislature's quick action. "The Colorado Legislature recognizes that the SCFD is a jewel in the region, and that it benefits all our children and families by funding great programs accessible for everyone."



Recent additions to more than 250 resolutions on record

Metro Mayors Caucus
Aurora Chamber of Commerce
City of Arvada
City of Centennial
City of Golden
Adams County School District 50
Denver City Council
Colorado Concern
Denver Women's Press Club
Rotary Club of Denver
Denver Broncos
United Airlines



Campaign hits festival trail

Popsicle coming your way



Summer will be busy for SCFD campaign volunteers, who will take the SCFD message to voters across the metro area at popular fairs and festivals.

Campaign volunteers will join cultural organizations in reaching out to new and existing patrons and residents from the metro area. The message: the SCFD enriches our lives every day.

Among the fun and educational items to be handed out: informational flyers, posters, stickers and coloring pages for kids. Campaign handouts will educate and remind voters of the vital role SCFD plays in arts, science and cultural funding. Popsicle the SCFD Polar Bear will make the rounds to delight children and reinforce the ubiquitous bear logo.

Look for Popsicle the SCFD polar bear and campaign volunteers this summer at such festivals as the Capitol Hill People's Fair, Juneteenth, Highlands Square Street Fair, Cherry Creek Arts Festival and other metro area celebrations.

We need volunteers!
To help staff festivals, call
303.399.3086

250 and counting...

Support resolutions piling up

Resolutions supporting SCFD renewal are streaming in from all corners of the metro area—demonstrating broad backing for the SCFD and its benefits across the seven-county region.

Virtually every locale in the District has responded with resolutions supporting SCFD renewal. Dozens of cultural organizations have been joined by city councils, county commissioners, special district associations, schools, business associations, individual businesses, and civic organizations in overwhelming endorsement of the District. Resolutions are expected to double by the time voters go to the polls on Nov. 2.



PROGRAMS



EVENTS



FACILITIES



EDUCATION

SCFD renewal: You can help

Help spread the word about SCFD renewal by distributing educational handouts and fun materials for kids. Contact the campaign at 303.399.3086 to receive fact sheets, posters, sticker and coloring books for kids, buttons and other materials.

You can help every day by telling your patrons, customers, friends and neighbors how much you believe in the SCFD and its benefits to our children and families. In addition to handing out official campaign material, you can help in simple but effective ways, such as including a note of SCFD support in your organization's newsletter, including an ad in your program that asks citizens to vote Yes on SCFD, or hanging an SCFD poster in your organization's front window. Log onto www.YesOnSCFD.org for more information.

Ethnic heritage featured in rare exhibits

Some of the region's largest institutions are showcasing ethnic art and culture in blockbuster shows this spring, summer and fall. Many opportunities remain to see these special exhibits.

Featured at the Denver Museum of Nature and Science through May 9 was Machu Picchu: Unveiling the Mystery of the Incas. It was the largest exhibition on the Inca ever assembled in the United States.

Painting a New World: Mexican Art and Life, 1521-1821, shows through July 25 at the Denver Art Museum and allows visitors to discover great art created by Mexican artists living under Spanish rule.

Chapungu: Custom and Legend, a Culture in Stone at the Denver Botanic Gardens May 31-Oct. 31 features 80 contemporary African stone sculptures displayed in natural outdoor settings.

Renewal facts

- Reauthorization is **NOT** a tax increase
- Only one penny sales tax on a \$10 purchase
- SCFD organizations boom in suburbs since 1988
- 2/3 of all visitors to major, regional institutions are from suburbs
- Voters approved SCFD twice (1988 & 1994)
- SCFD keeps admission prices low
- Sales tax will sunset in 12 years

Campaign officially kicks off in June

Citizens for Arts to Zoo will launch its summer grassroots campaign with the opening of its headquarters in June. The office in central Denver, at 770 Grant St., will become the center of grassroots outreach activity.

The office will be staffed by a field operations manager, volunteer and special events

coordinators, and fund-raisers, among others.

One of the campaign's largest tasks will be coordination and delivery of more than 10,000 yard signs in the weeks leading up to the Nov. 2 election. To sign up for a yard sign, log onto www.YesOnSCFD.org, or call 303.399.3086.



Free for all!

SCFD Tier I organizations provide more than 100 free days every year for all Colorado residents. There is plenty of time to take advantage of the following free days this summer and fall:

Denver Art Museum
free every Saturday for all Colorado residents; free every day for kids 12 and under

Denver Zoo
Oct. 2 Nov. 2
Oct. 15 Nov. 14

Denver Museum of Nature and Science
June 2 Nov. 3
Aug. 29 Dec. 12
Sept. 8

Denver Botanic Gardens
May 17 Oct. 18
Aug. 16 Nov. 1

Denver Botanic Gardens at Chatfield
first Friday of the month free

Denver Center Theatre Company
(call 303-893-4100 for details)
Oct. 6
Oct. 13
Oct. 27

FREE DAYS

Website to launch in June

www.YesOnSCFD.org

YesOnSCFD.org will launch in June to serve as a clearinghouse for SCFD facts and general information, downloadable materials, online donations, volunteer sign up and much more. Bear Facts newsletters and other campaign publications will be available as pdf files.

The website will be a focal point of campaign efforts, and help keep voters, campaign volunteers and SCFD-funded organizations on the path to reauthorization.



Bear Facts is sponsored by Citizens for Arts to Zoo. For more information, contact CATZ at 303.399.3086.